

CARDPROTECTOR(+)[®] FOR MAGSAFE

MEDIAKIT



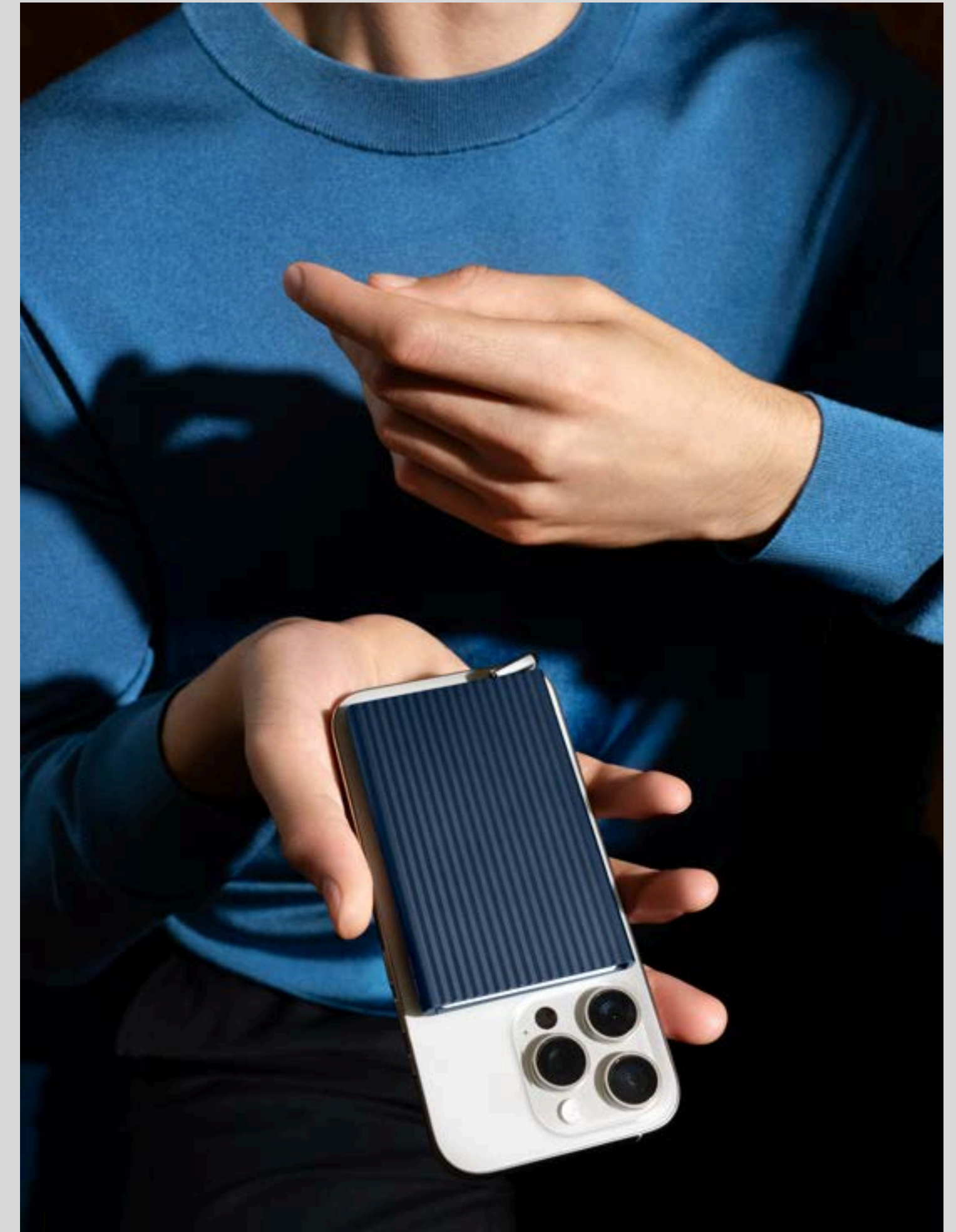
PREMIUM:
CARDPROTECTOR+
FLUTED FOR MAGSAFE

PRODUCT STORY

The Premium Cardprotector+ Fluted for MagSafe brings together what you reach for most: your phone and your cards. Built around the Cardprotector+ mechanism, it offers secure, satisfying access through a smooth slide-and-lock motion, ensuring everything stays exactly where it should, even metal cards.

The fluted front adds tactility and grip, while the flat magnetic back connects effortlessly to your phone. Each colourway is thoughtfully finished, from the depth of Navy to the clarity of Silver and the softness of Cashmere, allowing the wallet to reflect both function and personal style.

Designed to move with you, attach instantly, and last for years, the Cardprotector+ Fluted for MagSafe keeps what matters close.



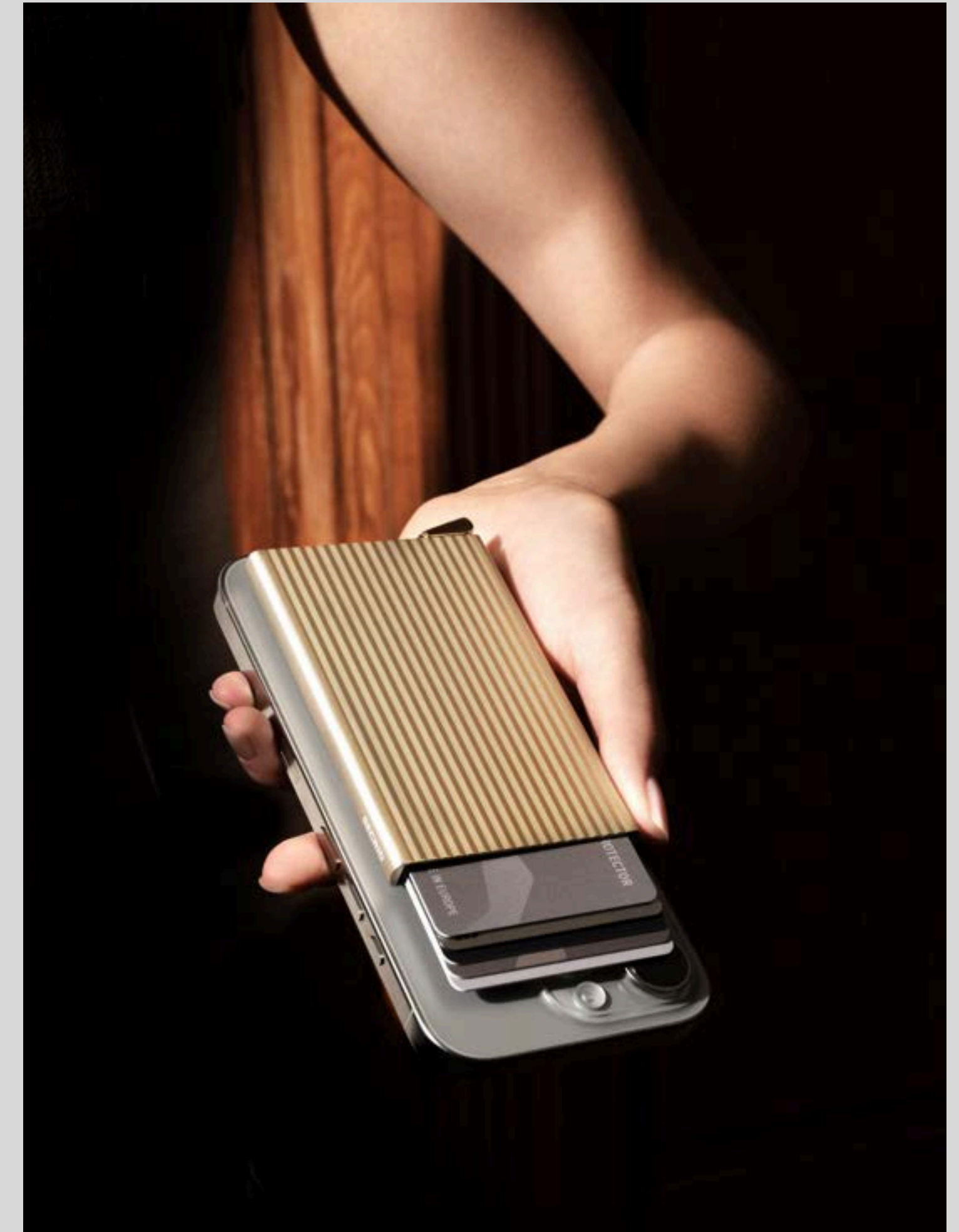
PRODUCT DETAILS

USP's

- Snaps to your phone: Designed for seamless MagSafe attachment and easy iPhone integration.
- Automatically locks all cards: The Cardprotector+ auto-lock mechanism secures all cards, including metal ones.
- Easy access, every time: A smooth slide-and-lock motion makes selecting and storing cards intuitive and satisfying.
- Compact, yet complete: Holds up to six cards in a slim form that keeps everything together without bulk.
- Sleek, premium design: Fluted front, flat magnetic back, and refined triggers matched to each colourway.

EXTRA DETAILS

- Material: ABS plastic produced in the Netherlands
- Type of magnets: N48H or N52 - Nickel plated Neodymium
- Sustainability: Responsible production of magnet in China, adhering to our Code of Conduct
- Clean with a soft dry cloth



AVAILABLE COLOURS



Cashmere

Navy

Silver

EXAMPLE POSTS

FOR HER



Her essentials, always within reach.

The Secrid Cardprotector+ Fluted for MagSafe hugs your phone, secures your metal cards, and reflects your style. From Cashmere softness to Navy depth. Slide, lock, go.

Everything in its place, always.

Now available in our store.

#Secrid #Pocketwear
#PocketSizedEvolution

FOR HIM



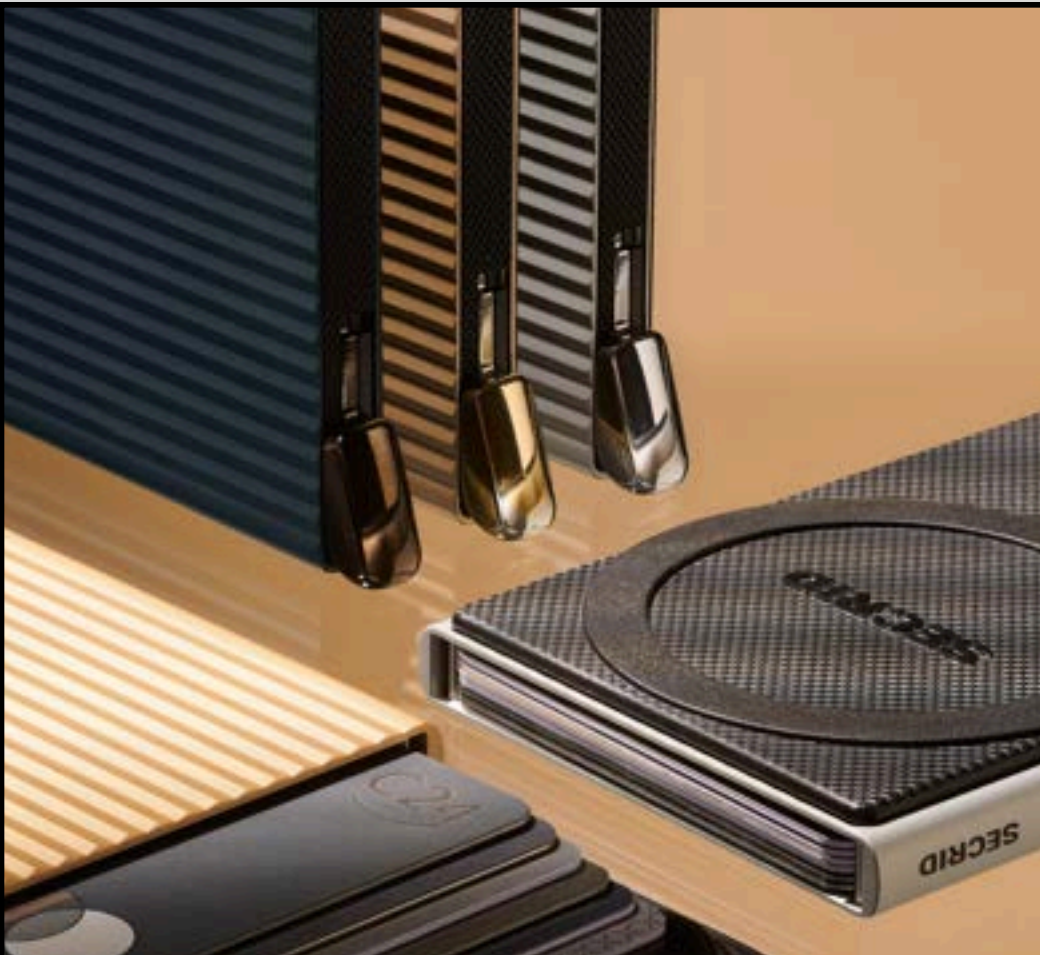
Effortless, secure, built to last.

The Secrid Cardprotector+ Fluted for MagSafe keeps your cards exactly where they should be, even the metal ones, while snapping seamlessly to your phone. Precision in your pocket, style in your hand.

Check out the new Cardprotector+ for MagSafe in our store.

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GENERAL



Move fast, stay organized.

The Secrid Cardprotector+ Fluted for MagSafe keeps all your cards, even metal ones, secure, while sliding smoothly at your fingertips. Sleek fluted design, effortless access, every detail built to keep up with life.

What is your favourite colour?

#Secrid #Pocketwear
#PocketSizedEvolution

GENERAL



New in our store: the Secrid Cardprotector+ Fluted for MagSafe.

Compact, magnetic, and secure. Holds up to six cards, including metal ones, while sliding and locking perfectly. Premium fluted design meets effortless integration. Everything you reach for, together.

Discover all colours in our store.

#Secrid #Pocketwear
#PocketSizedEvolution



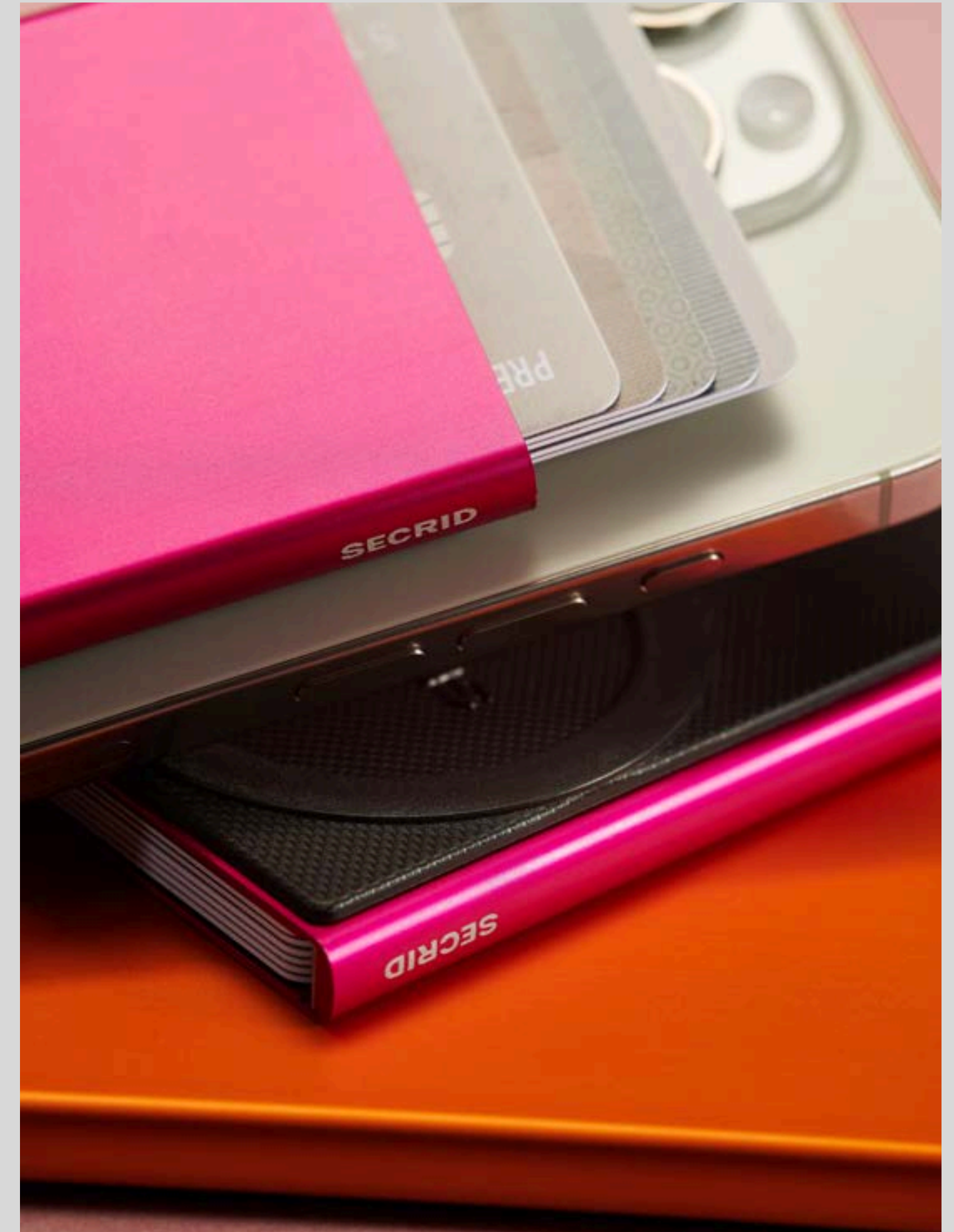
CARDPROTECTOR FOR MAGSAFE

PRODUCT STORY

The Cardprotectors for MagSafe got a colour boost. With Fuchsia and Orange joining the lineup, the collection adds sparkle, personality, and variety to the category, making it easier than ever to find a wallet that feels like you.

Each wallet attaches securely to your Phone for quick access to your most-used cards, while RFID protection keeps your information safe. Bright and expressive, Fuchsia is a playful nod to feminine style, while Orange brings energy and boldness to any look.

Whether you're matching your phone or making it stand out, the Cardprotector for MagSafe makes carrying your essentials as fun as it is functional.



PRODUCT DETAILS

USP's

- Expand your style: The Cardprotectors for MagSafe now come in vibrant, trend-led colours for every personality.
- Lightweight convenience: Slim, easy-to-carry design keeps your essentials close without bulk.
- Secure attachment: Magnets snap seamlessly to MagSafe-compatible Phones, keeping your wallet in place.
- Peace of mind: Built-in RFID protection keeps your information safe at all times.
- Match or stand out: Designed to complement or contrast with the latest phone colours.

EXTRA DETAILS

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- Type of magnets: N48H or N52 - Nickel plated Neodymium
- Sustainability: Responsible production of magnet in China, adhering to our Code of Conduct
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AVAILABLE COLOURS



Fuchsia
NEW

Orange
NEW

Lime

Sand

Rose

Titanium

Black

EXAMPLE POSTS

FOR HER



Her essentials, in full colour.

The Secrid Cardprotectors for MagSafe hold your cards securely, attach effortlessly to your iPhone, and bring a playful pop of Fuchsia or Orange to every outfit.

Stylish, safe, and always within reach.

Now available in our store.

#Secrid #Pocketwear
#PocketSizedEvolution

FOR HIM



Meet your new favourite gadget.

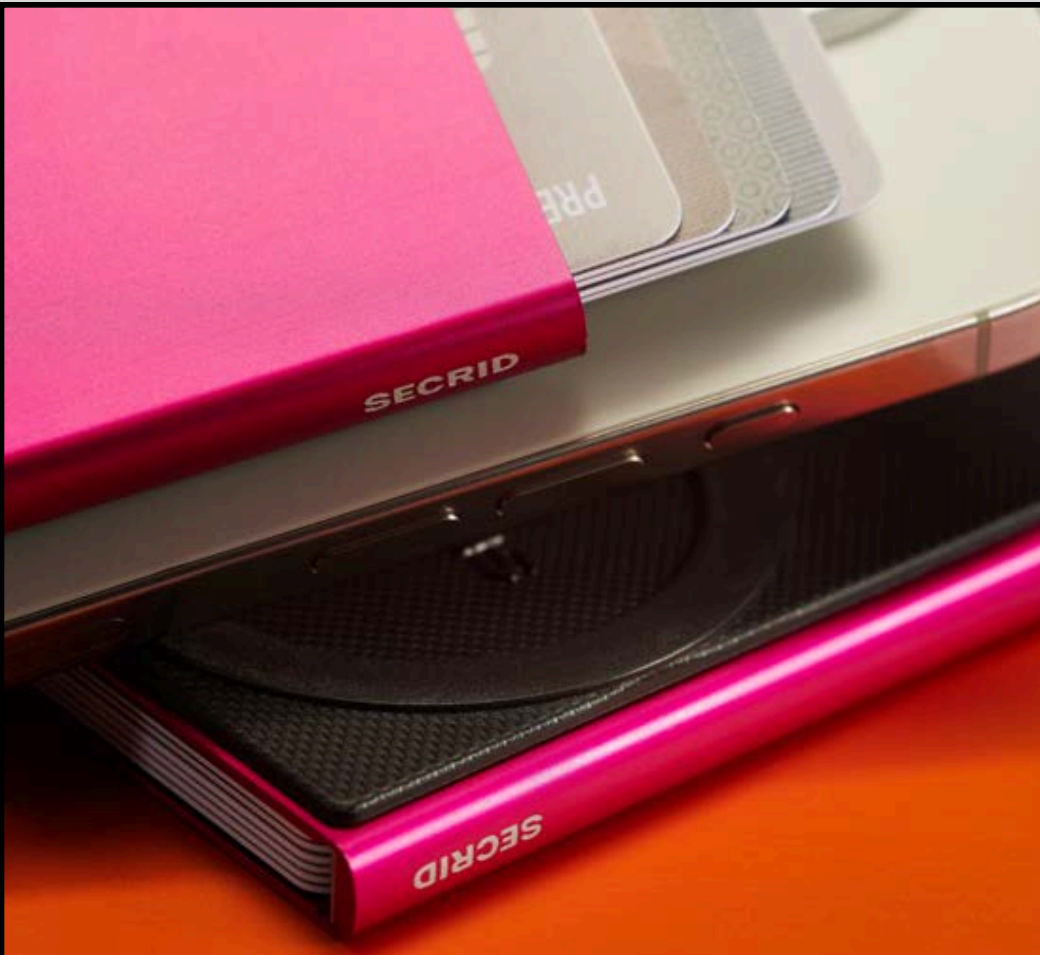
The Secrid Cardprotectors for MagSafe keep all cards locked in place while snapping seamlessly to your phone.

Bold colours add personality, minimal bulk keeps life simple

Check out the new Cardprotector for MagSafe in our store.

#Secrid #Pocketwear
#PocketSizedEvolution

GENERAL



Carry smarter, move with intention.

The Secrid Cardprotectors for MagSafe keep your essential cards secure and easy to access. Bright, slim, and magnetic, they snap to your Phone and bring personality to every day

What is your favourite colour?

#Secrid #Pocketwear
#PocketSizedEvolution

GENERAL



New in our store: new colours of the Secrid Cardprotector for MagSafe.

This product is magnetic, compact, and secure. It holds all cards while letting you match or stand out. Smart, playful, and built for everyday life.

Discover all colours in our store.

#Secrid #Pocketwear
#PocketSizedEvolution

GENERAL TIPS & TRICKS FOR CAPTIONS

1. Use a strong hook.

Open with a line that feels human and reflective rather than overly promotional. Introduce the product naturally, focusing on how it fits into everyday life instead of making a loud announcement.

Examples:

- Meet your new favourite gadget.
- Carry smarter, move with intention.
- New in our store: ...

2. Use hashtags strategically

Include 3-5 well-chosen hashtags to boost visibility without triggering spam filters on platforms. Use a mix of brand, product, and seasonal hashtags.

#Secrid #Pocketwear #PocketSizedEvolution

3. Include a clear Call-To-Action

Guide your audience toward a simple next step:

- Discover the new Cardprotectors
- Find your everyday essential in our store
- What colour would you choose?

4. Focus on everyday value

Highlight how the product integrates into daily routines and supports real moments: commuting, travelling, working, or unwinding. Emphasise usefulness, reliability, and how it becomes part of someone's day over time.

5. Highlight product benefits clearly

Anchor features in real-life scenarios:

- Compact enough to carry everywhere
- Durable by design
- Crafted from high-quality materials
- Made for practical, everyday use over years
- Designed to move with you